

2012-2013 Tobacco Cessation and Prevention Program

New Mexico Indian Affairs
Department

Performance Report



IAD Vision & Program Goals

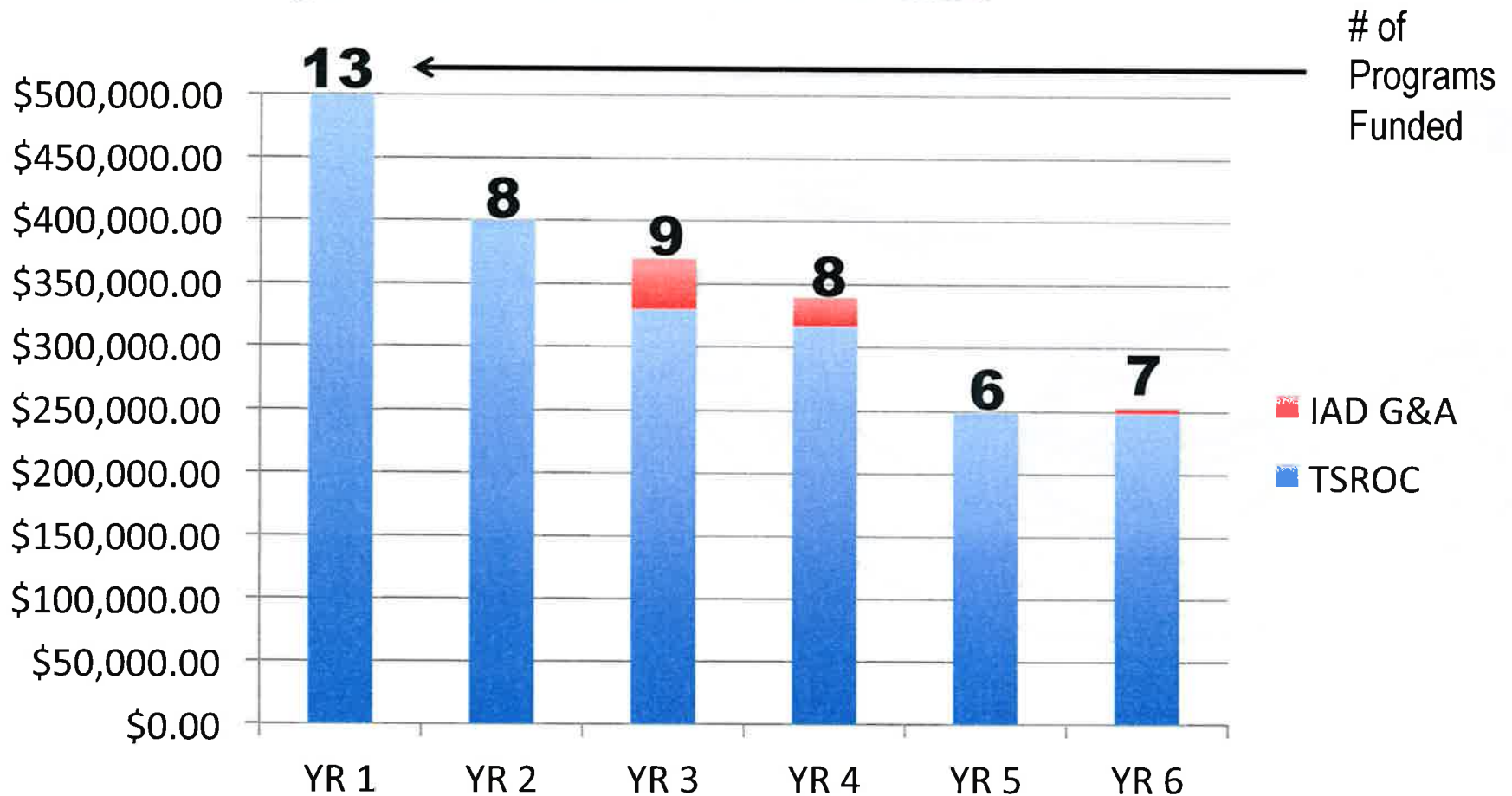
As a cabinet-level department, the Indian Affairs Department (IAD) is the lead coordinating agency in New Mexico state government for ensuring effective interagency and state-tribal government-to-government relations.

To promote cessation and prevention of **commercial tobacco abuse** in Native communities with special emphasis on Native youth

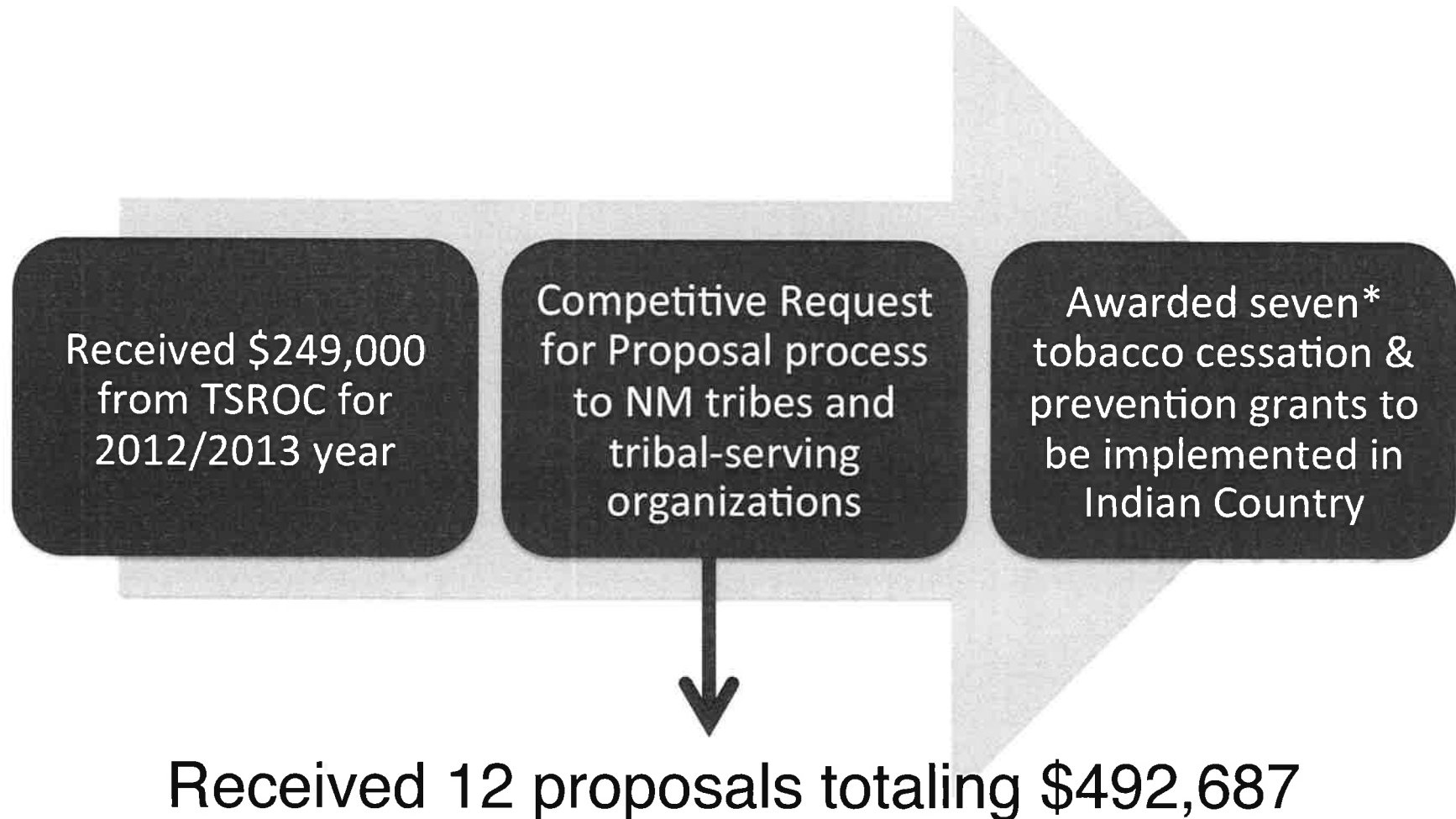
To promote cultural awareness of the **Native traditional and ceremonial use of tobacco** as a means to strengthen cultural identity and resistance to commercial tobacco

IAD Program History

6-Year Funding Levels from TSROC and IAD G&A



Overview of IAD Program

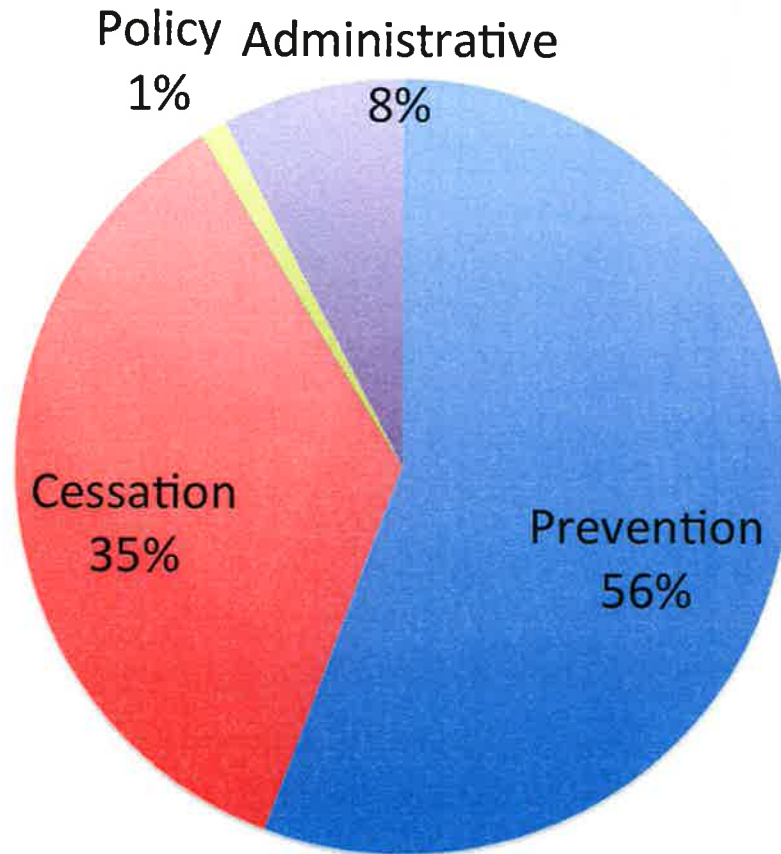


2012-2013 Funded Programs

• Albuquerque Indian Center	\$60,000
• Keres Consulting, Inc.	\$19,257
• People Living Through Cancer	\$49,000
• Pueblo of Laguna	\$40,000
• Pueblo of Pojoaque	\$30,000
• Pueblo of San Ildefonso	\$55,000
TOTAL	\$253,257

Overview of Funding Focus

Distribution of Funds



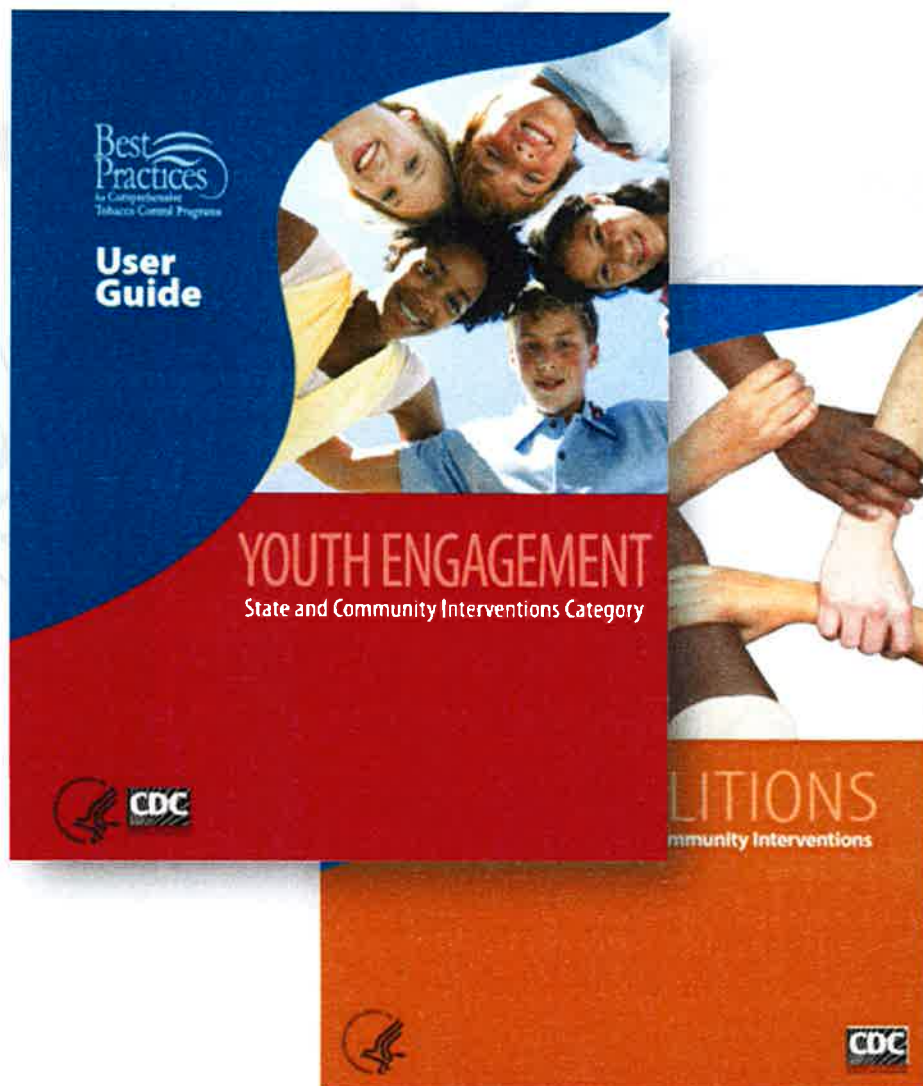
Albuquerque Indian Center
Keres Consulting
People Living Through Cancer
Pueblo of Laguna
Pueblo of Pojoaque
Pueblo of San Ildefonso

	Prevent Initiation	Cessation	Policy	Cultural Preservation	Administrative
Albuquerque Indian Center	★	★	★	★	
Keres Consulting					★
People Living Through Cancer	★	★		★	
Pueblo of Laguna	★	★	★	★	
Pueblo of Pojoaque	★	★		★	
Pueblo of San Ildefonso	★	★		★	

CDC Best Practices in Tobacco Control serve as the framework for all grantee activities

CDC Best Practices in Tobacco Control

- Best Practices in State and Community Interventions
 - Youth Engagement
 - Coalitions
- Strategies compliment the mix of funded projects under the IAD program and allow for cultural sensitivities



Notable Achievements

Albuquerque Indian Center
completed cessation counseling with
six families

PLTC launched Support Hotline

Cessation / Quitting

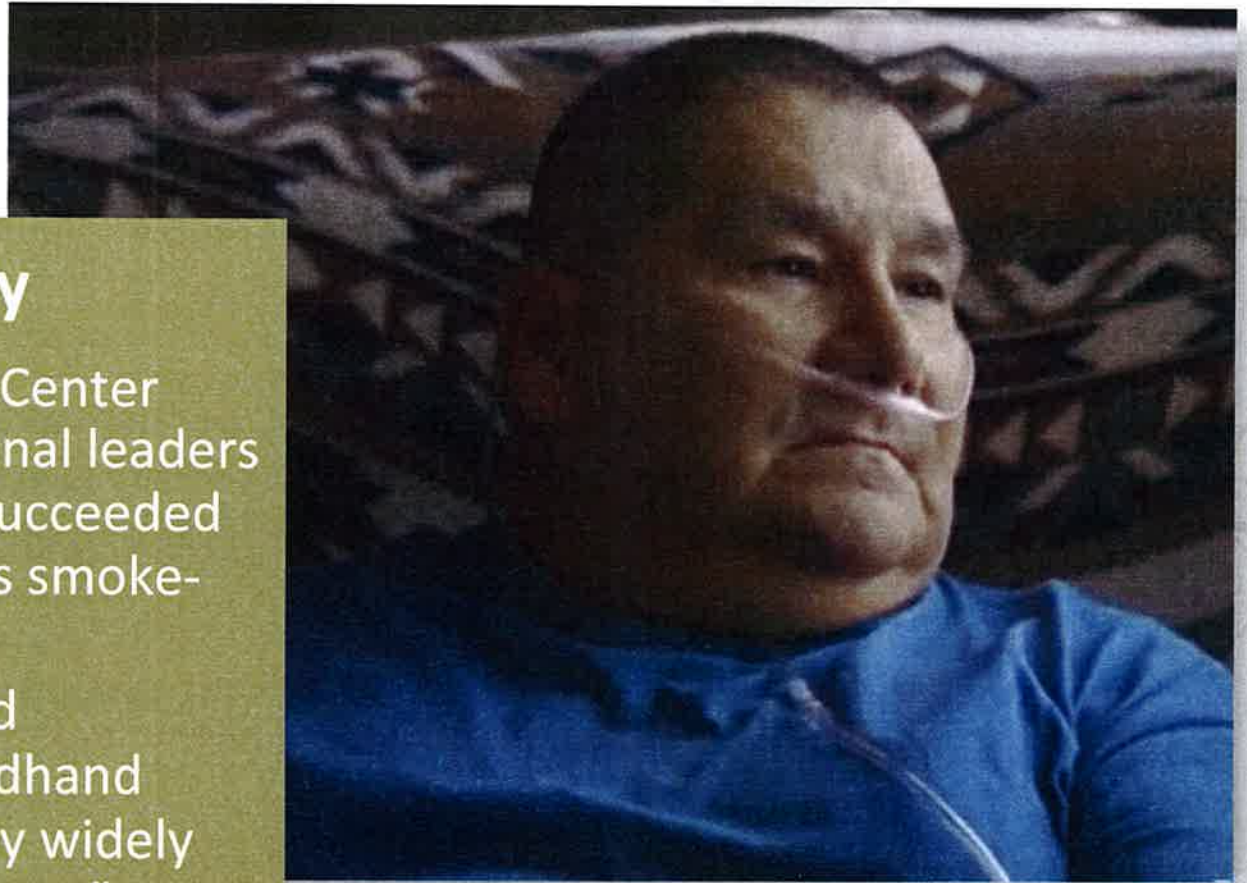
Pojoaque Pueblo succeeded in
getting eight people on a quit
program

San Ildefonso Pueblo engaged 73%
of community smokers in clinical
counseling; helped three quit
completely and one enter cessation
program.

Notable Achievements

Policy & Advocacy

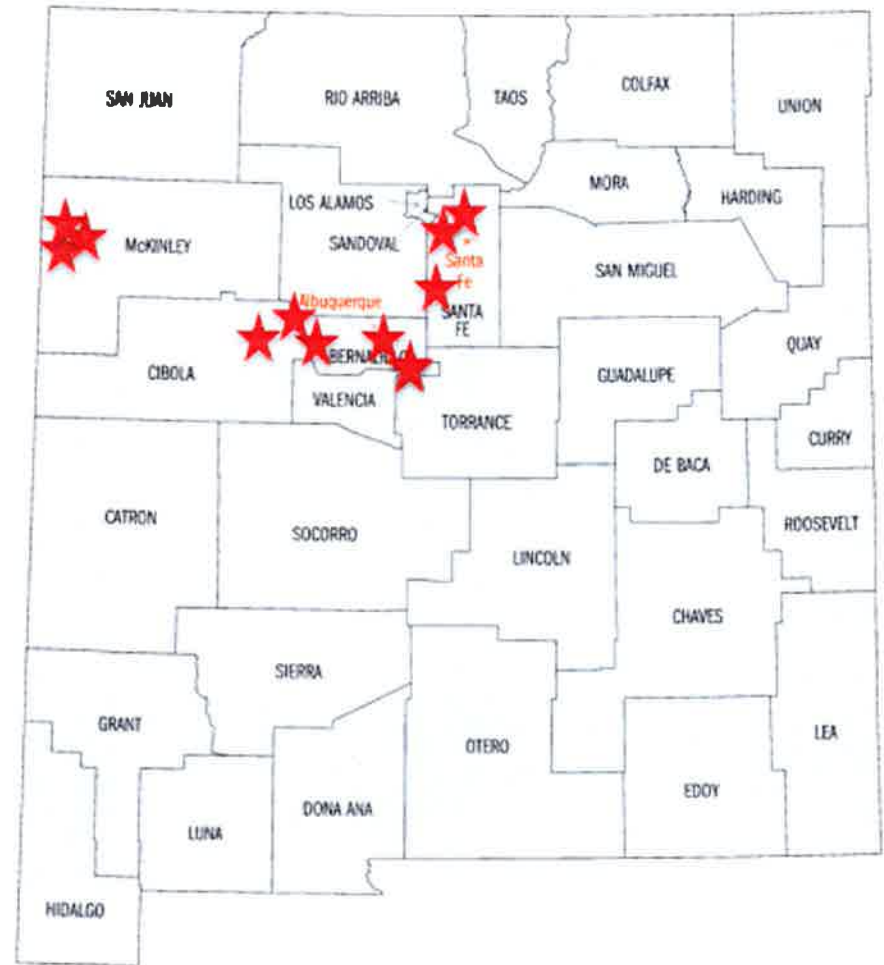
- Albuquerque Indian Center worked with traditional leaders at Zuni Pueblo and succeeded in getting 3 of 6 kivas smoke-free
- Laguna Pueblo raised awareness on secondhand smoking in casinos by widely sharing "Nathan's Story," a video about a casino employee.



Notable Achievements

Tobacco Prevention

- 100% of programs use cultural values and lessons as tools for preventing initiation of commercial tobacco use
- Active participation in schools across the State



Notable Achievements

Collaboration

- Cross-promotion of NM DOH Quit Line
- Cross-promotion among tribal programs

Capacity Building

- DOH epidemiologist training
- Grantee letters of recommendation
- Facilitator training

Notable Achievements



- 31% of New Mexico Tribes, Nations and Pueblos directly impacted
- 100% of programs with a focus on cultural preservation
- 100% focus on disparate populations; over 3,000 directly served

Improvement Areas

- Contract Award Process
 - Two agreement options
 - Three agency approvals
 - This takes time
- DFA Expense Limitations
 - Food is an unallowable, but common practice to provide in cultural context
- Request for Payment Process
 - IAD standardized process



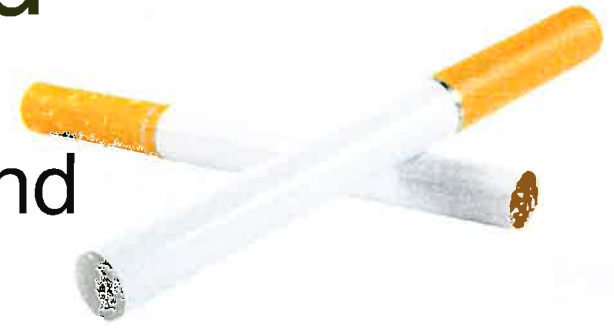
Path Forward

- NM DOH Collaboration
 - Native Network participation
 - Tobacco control policy, advocacy and guidance in Indian Country
- CDC Best Practices update in November
 - Train current grantees on latest best practices in tobacco control
- Identify funding that can fulfill the need of applications



Path Forward

- Watch closely e-cigarettes and vaporizers
 - This is a risk to tobacco prevention efforts
 - No federal age restrictions
 - CDC Report: 1.8 million middle and high school students tried e-cigs last year
 - FDA: Oct. 31 deadline to issue proposed regulations



"E-cigarettes are marketed to children through cartoon-like advertising characters and by offering fruit and candy flavors, much like cigarettes were once marketed to hook new smokers."

CBS News

Thank You

- Questions